

ir



Portfolio Feb 2009  
801.494.7693 [reading@reading.net](mailto:reading@reading.net)  
155 Garden Park, Orem, UT 84057

Packaging  
Dinosaur Barbeque







Packaging  
The Once and Future King





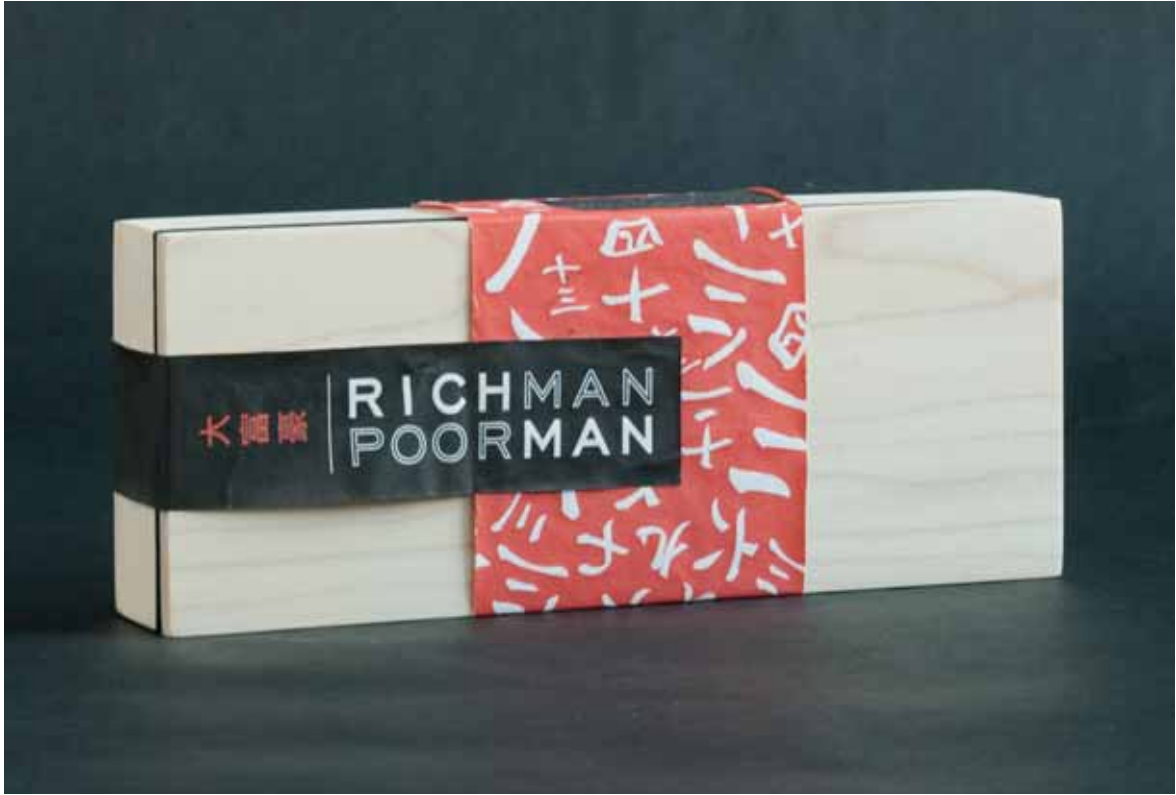
T H WHITE

KNIGHT IN THE MAIL

QUEEN OF FAIR AND DAP...

MIND OF THE NIGHT MADE

Packaging  
Richman Poorman









*play  
along  
if you  
dare*

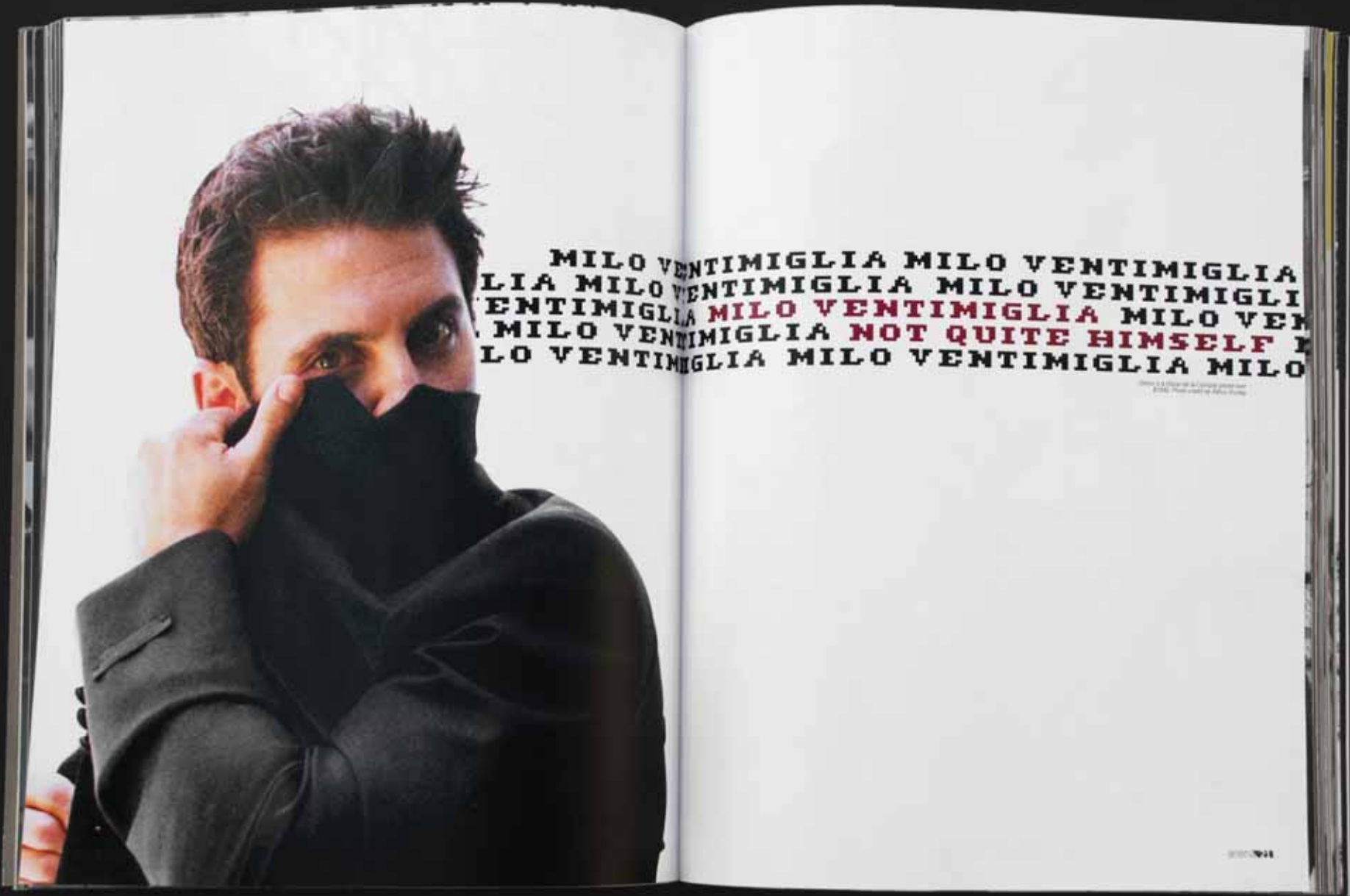
By *Johnnie Wright*  
Photo by *Michael Ochs*

Both the smaller without and the smaller within were (thereby and  
thereby) on the smaller dimension I could do (thereby) by (thereby)  
however (thereby) would (thereby) into (thereby) much (thereby) again?



Photo: Michael Ochs





MILO VENTIMIGLIA MILO VENTIMIGLIA  
LIA MILO VENTIMIGLIA MILO VENTIMIGLIA  
ENTIMIGLIA MILO VENTIMIGLIA MILO VEN  
MILO VENTIMIGLIA NOT QUITE HIMSELF  
LO VENTIMIGLIA MILO VENTIMIGLIA MILO





Web  
Learning Point Rewards

LEARNING POINT REWARDS

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Use Your Points for Music Downloads

Featured Artist: Michael Bublé

Top 15 Downloads:

- 1 Love Me Do / The Beatles
- 2 Please Please Me / The Beatles
- 3 From Me To You / The Beatles
- 4 She Loves You / The Beatles
- 5 I Want To Hold Your Hand / The Beatles
- 6 All My Loving / The Beatles
- 7 Can't Buy Me Love / The Beatles
- 8 A Hard Day's Night / The Beatles
- 9 And I Love Her / The Beatles
- 10 Eight Days A Week / The Beatles
- 11 I Feel Fine / The Beatles
- 12 Ticket To Ride / The Beatles
- 13 Yesterday / The Beatles
- 14 We Can Work It Out / The Beatles
- 15 Day Tripper / The Beatles

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Music Downloads

Genre: All (200 Genres), Oldies, Indie, Indie Rock, Country, Alternative, Rock, Soft Rock, Punk

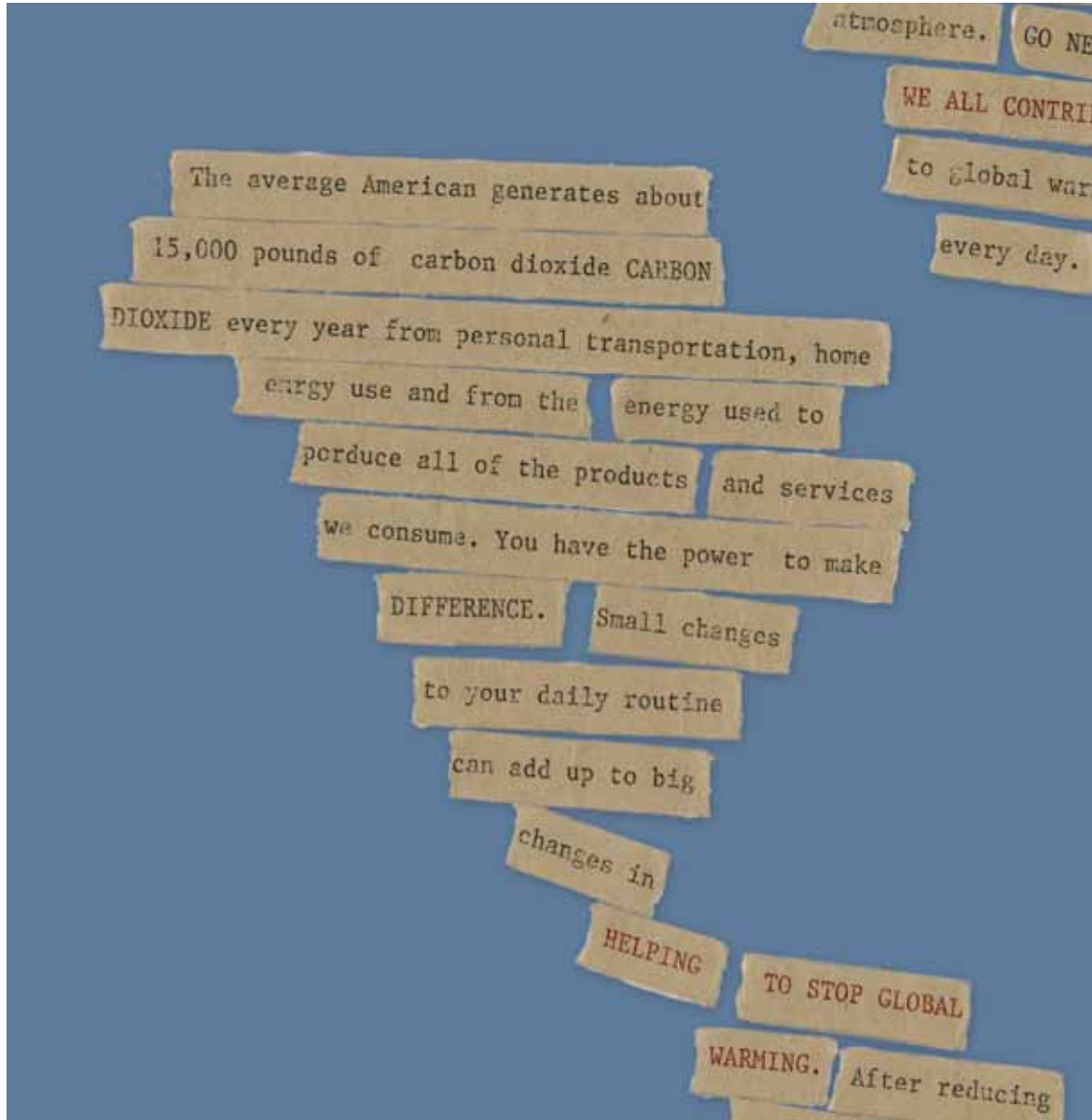
Artist: All (25451 Artists), Larkin, Her Space Holiday, Oh No Ono, Old Public, Ultra Violent Lights, Starless & Bible Black, The Mother Hips, Junk Culture

Album: All (26551 Albums), An Ecstasy of Larkin, The Astronauts are Sleeping Volume 2, Swain, Body of the Lion, Here in 1980, Shape of the Shape, Pacific Crest, West Coast

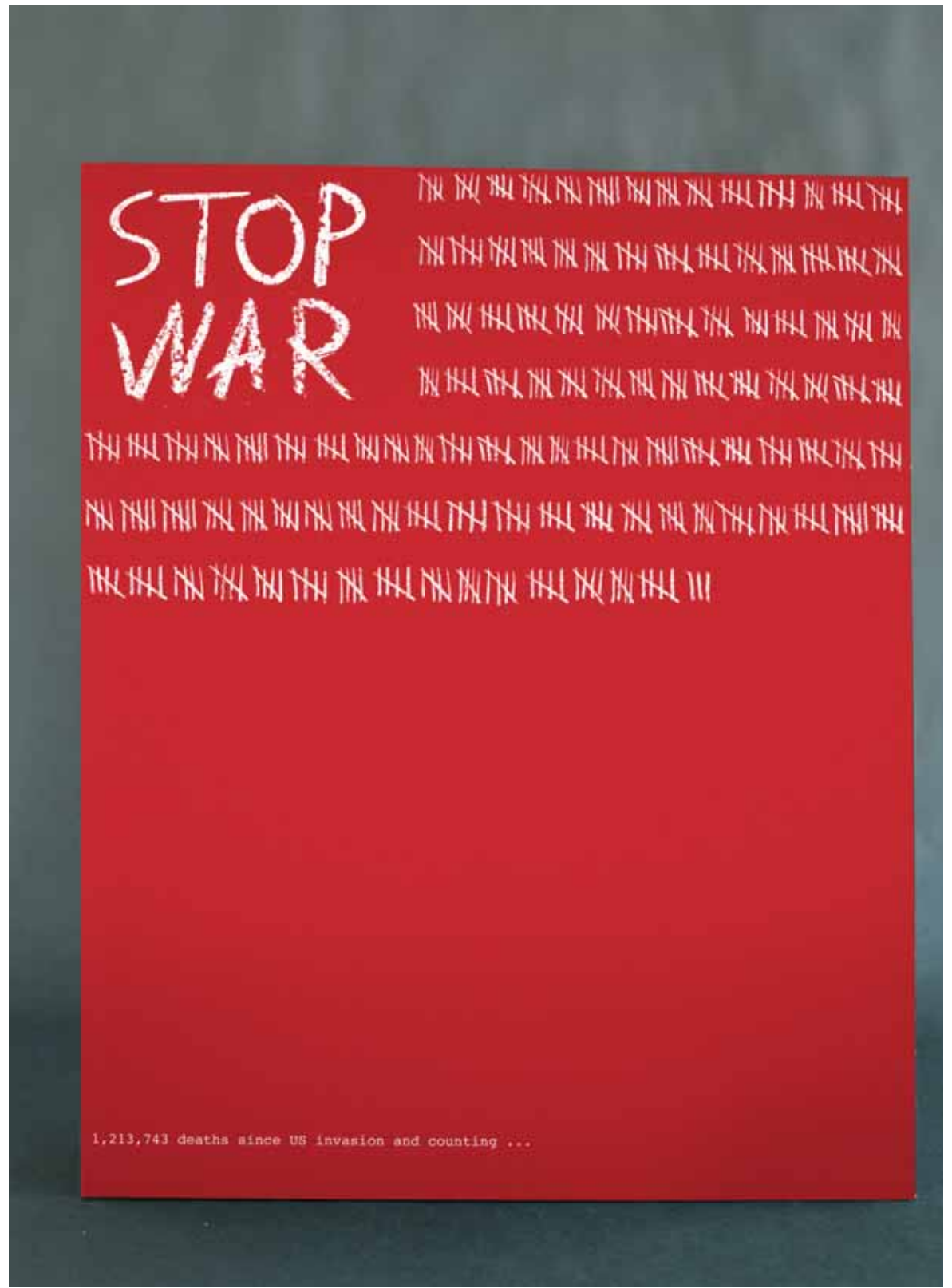
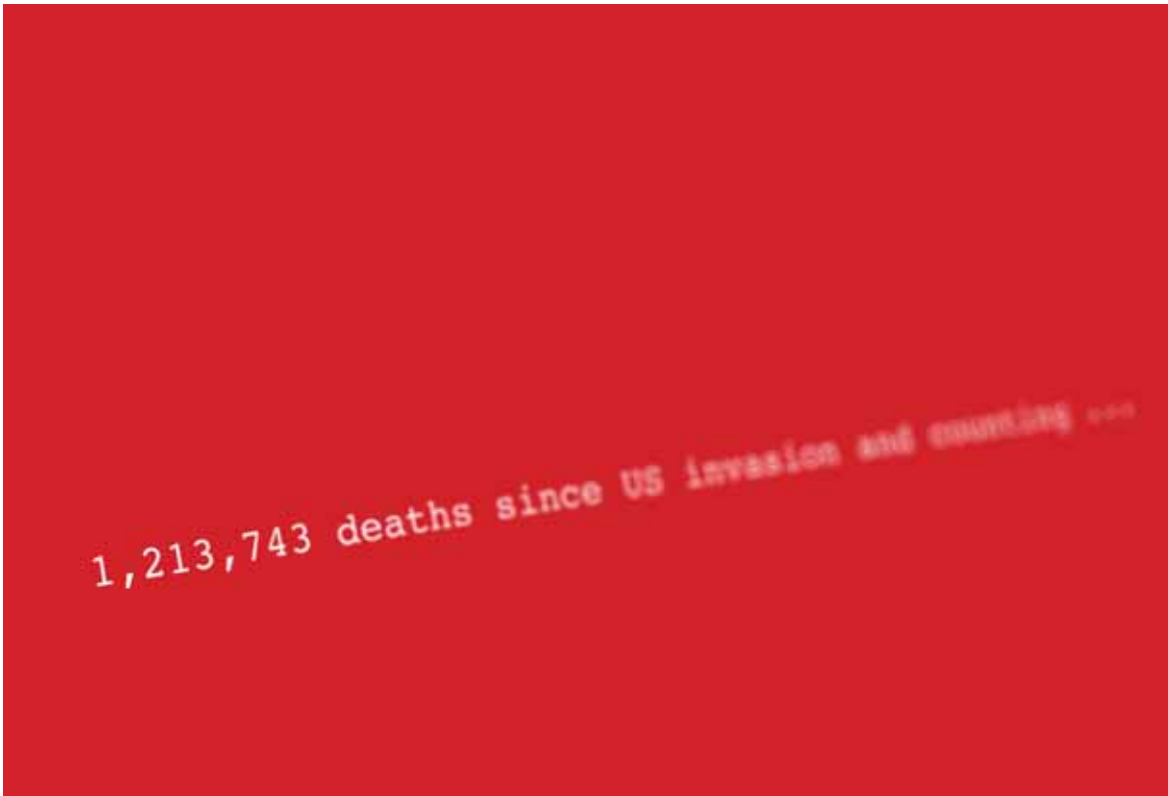
	Song	Artist	Album	Time
1	Love Me Do	The Beatles	1962-1966 (Disc 1)	3:07
2	Please Please Me	The Beatles	1962-1966 (Disc 1)	2:03
3	From Me To You	The Beatles	1962-1966 (Disc 1)	1:57
4	She Loves You	The Beatles	1962-1966 (Disc 1)	2:22
5	I Want To Hold Your Hand	The Beatles	1962-1966 (Disc 1)	2:27
6	All My Loving	The Beatles	1962-1966 (Disc 1)	2:09
7	Can't Buy Me Love	The Beatles	1962-1966 (Disc 1)	2:13
8	A Hard Day's Night	The Beatles	1962-1966 (Disc 1)	2:34
9	And I Love Her	The Beatles	1962-1966 (Disc 1)	2:31
10	Eight Days A Week	The Beatles	1962-1966 (Disc 1)	2:45
11	I Feel Fine	The Beatles	1962-1966 (Disc 1)	2:20
12	Ticket To Ride	The Beatles	1962-1966 (Disc 1)	3:11
13	Yesterday	The Beatles	1962-1966 (Disc 1)	2:05
14	We Can Work It Out	The Beatles	1962-1966 (Disc 2)	3:11
15	Day Tripper	The Beatles	1962-1966 (Disc 2)	2:50
16	Paperback Writer	The Beatles	1962-1966 (Disc 2)	2:19
17	Strawberry Fields Forever	The Beatles	1967-1970 (Disc 1)	4:52
18	Penny Lane	The Beatles	1967-1970 (Disc 1)	3:01
19	Sgt. Pepper's Lonely Hearts Club Band	The Beatles	1967-1970 (Disc 1)	2:01

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Poster  
Climate Crisis

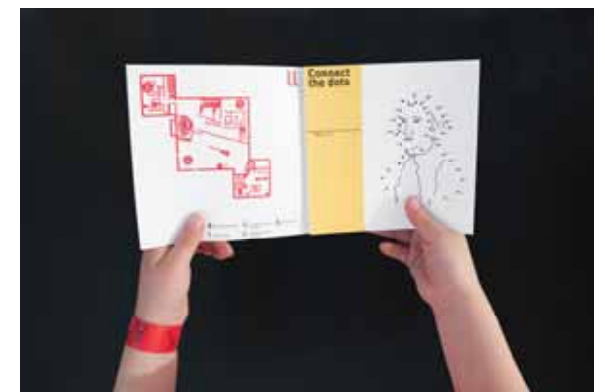


Poster Stop War





Branding  
Brooklyn Children's Museum









Branding  
Serrv



**serrv**



The Tiny Tots Toy Company  
15456 Pyramid Way  
College Park, FL 33134

Dear Customer Service Representative:

I recently purchased one of your Tiny Tots (Model # 47485) for my three-year old. Unfortunately, after seeing the correspondence that came with the product, I discovered that four of the parts were missing. Also, the instructions that came with the toy are incomplete. Both of these situations have resulted in the toy remaining unassembled and unacceptable as a toy for my daughter.

I am writing to request replacements for the missing parts, and a copy of the full set of assembly directions for the model I purchased. If reasonable arrangements are not made within ten business days, I will return the toy to the store I purchased it from and expect a full refund. To assist you in processing my request, I am including a copy of my sales receipt and a list of the missing parts. I have purchased other toys manufactured by your company in the past, and have always been impressed with the quality and selection. Tiny Tots has made available to its customers.

I sincerely hope this is a one-time incident, and that any future purchasers I make will live up to the standard my family has come to expect from your company. I have always been impressed with the quality and selection Tiny Tots has made available to its customers. I sincerely hope this is a one-time incident, and that any future purchasers I make will live up to the standard my family has come to expect from your company.

I have purchased other toys manufactured by your company in the past, and have always been impressed with the quality and selection Tiny Tots has made available to its customers. I sincerely hope this is a one-time incident, and that any future purchasers I make will live up to the standard my family has come to expect from your company. If reasonable arrangements are not made within ten business days, I will return the toy to the store I purchased it from and expect a full refund.

Sincerely,

Keith Johnson  
Director

serr>  
info@serr.com

115 W. 20th St., Suite 200  
New York, NY 10011  
(212) 462-0847

500 Main Street  
New Windsor, NY 12554  
Tel: 413-822-4122

2704 Monroe Street  
Houston, TX 77112  
Tel: 408-223-4138

4001 23rd St.  
San Francisco, CA 94114  
Tel: 415-776-8000

2380 S. Highway 200  
Salt Lake City, UT 84106  
Tel: 801-465-8827

1024 S.W. 22nd St.  
Portland, OR 97205  
Tel: 503-255-2600

4 Spring St.  
Providence, RI 02902  
Tel: 401-853-1234







**serr>**  
eradicating poverty  
wherever it exists.

\$0.00 Items: 0

Home | Personal Care | Home Décor | Garden & Porch | Accessories | Kitchen | Books | About Us

**FEATURED ITEM**



**FEATURED ARTISAN**

Raynaldo Cisneros has grown coffee most of his life in his village in the Chiapas region in southern Mexico. He has lived the hardships of many small coffee farmers, who sell their crop for a low price and often have to migrate to look for work.

**ABOUT US**

Welcome to a place that offers you the joy of helping a person in a developing country better his or her life. Welcome to a place where rich emotional reward comes free with each and every purchase made. Welcome to a place that will deliver new meaning to your world. Welcome to a place where these experiences can be shared and enjoyed with other like-minded people. [read more...](#)  
Welcome to SERRV.

ORDER A CATALOG



JOIN THE MAILING LIST

SUBMIT

Joining the mailing list enable you to receive the latest items and updates on the featured artisan & and items.

EZORDER

SHOP

If you are selling our products through a Retail Store or SERRV Sales and have established an account with us, click SHOP.



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\$0.00 Items: 0 eradicating poverty wherever it exists.

Home | Personal Care | Home Décor | Garden & Porch | Accessories | Kitchen | Books | About Us

Kitchen | Living Room | Tableware | Wall Art | Furniture | Tapestries

**TABLEWARE**



Colorwrap Paper Vase \$25.00



Small Onyx Bowl \$13.00



Honey Orange Bamboo Vase \$23.00



Cay Tre Bowl \$23.00



Spiral Plate \$22.00



Daun Satum Bowl \$11.00



Onyx Bowl \$62.00



Square Bowl \$20.00



Ruby Bowl \$19.00



West Bank Cobalt Vase \$32.00



Iai Ceramic Vase \$16.50



Phoenician Swirl Vase \$32.00



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**serr>** eradicating poverty wherever it exists.

\$0.00 Items: 0

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**COLORWRAP PAPER VASE**



**product description**

Vietnamese artisans fold, wrap and glue colorful recycled magazine pages to create this decorative vase. Does not hold water. 4 in. dia at base x 11 in. h

Quantity  **ADD TO CART**

**artisans & farmers**

**This product was created by:**

Viet Nam: Mai Vietnamese Handcrafts  
Mai Handcrafts was started by two social workers who were concerned about improving the lives of street children and single mothers in Ho Chi Minh City and ethnic minorities in mountain villages. Building on the belief that social development is intricately tied to economic self-reliance, Mai Handcrafts reaches out to artisans in underserved areas providing marketing and training and returning some of the profits from the sales of handcrafts to fund social work projects.



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**"serrv is not just a buyer. serrv is a real partner who cares about our well-being."**

Michael Gomes, CORR  
The Jute Works  
Amdo, Tibet

## garden & porch

- **leaf fossil pot** \$45.00  
This is a perfect gift for all. The top is hand made by artisans in Thailand and each vessel is hand finished to an exact length of 10cm.
- **decorated pot** \$45.00  
The shape of these hand made different colors and they feature with the motif of lotus and the signature of the artist on the front and back of each piece.
- **decorated flower pot** \$45.00  
A large ceramic flower pot in the traditional form. The artist will make any colors in Thailand.
- **vegetation pot** \$30.00  
This is a modern style pot made in Thailand. The traditional artist in Thailand makes it with the traditional style.
- **large herb pot** \$75.00  
The artist makes these pots made in Thailand. The artist will make any colors in Thailand. The artist will make any colors in Thailand.







## EXPERIENCE

### **Freelance Interactive Designer** Orem, UT 2007–Present

Programmed websites: [www.stoneharborgroup.com](http://www.stoneharborgroup.com), [www.villagedental.com](http://www.villagedental.com), [www.gardenparkcondos.com](http://www.gardenparkcondos.com), [www.mendenhallstuff.com](http://www.mendenhallstuff.com), [www.summitclinic.org](http://www.summitclinic.org),  
Programs: Dreamweaver, Photoshop, Illustrator, Fireworks, InDesign, Flash, After Effects  
Languages: PHP, HTML, CSS, Javascript, Actionscript

### **Intern, Transient Design** Lehi, UT 2008

Worked on concepts, designing, and programming alongside the lead designer.

### **Lab Technician, Brigham Young University – Visual Art Print Lab** Provo, UT 2006–Present

Managed and maintained computers, software, and printers. Helped faculty and students print projects, assignments, and art shows. Created print environments, paper profiles, print profiles, and applications to help in the administering of the lab.

### **Customer Service, Comair Delta Connection** Binghamton, NY 2003–2005

Provided service at ticket counter, gate, and ramp services. While maintaining the rigid and precise airline schedule. Received extra responsibilities based on excellent performance.

## EDUCATION

### **Brigham Young University** Provo, UT August 2005–April 2009

Bachelor of Fine Arts in Graphic Design

### **Broome Community College** Binghamton, NY 2003–April 2005

AAS Degree in Liberal Arts

Honors: National Dean's List, Phi Theta Kappa National Honor Society

## VOLUNTEER EXPERIENCE

Created web pages for elementary students at Cortland Elementary in Cortland, NY.

Programmed a Home Owners Association site for the Garden Park Condos Association in Orem, UT.

Used HTML, PHP, Javascript, Flash.

Served two years as full-time church missionary in Mexico. Highly proficient in Spanish & Portuguese.

## REFERENCES

### **Eric Gillett** Professor BYU

801-201-4674 [eric@gillettco.com](mailto:eric@gillettco.com)

### **Adrian Pulfer** Professor BYU

801-231-0023 [adrian@a3design.com](mailto:adrian@a3design.com)

### **Dan Solen**

801-331-6835 [dans@transientworks.com](mailto:dans@transientworks.com)